

beyond performance...

...discover the music

Discover Beethoven's 5th

DISCOVERY CONCERT, GALA AND TV TAPING • APRIL 29, 2010 NJPAC



Lights! Camera! Action!
The tape will be rolling at The Discovery Orchestra's Gala fundraiser, *Discover Beethoven's 5th*, on Thursday, April 29, 2010 at the New Jersey Performing Arts Center.

We are incredibly excited to be videotaping our second concert for public television in front of you, the live audience, in conjunction with our elegant Gala.

Join us as the evening begins at 5:30pm with cocktails and a sumptuous buffet dinner in the grand lobby of NJPAC. Following dinner, it's off to Victoria Theater for the Discovery Concert™ exploration of Beethoven's *Symphony No. 5*, performed in memory of our long-time friend and supporter, Rick Spingler. After the concert, it's back to the lobby for dessert and the opportunity to meet and greet Maestro Maull.

The gala will also honor a couple who have opened their home and their hearts to The Discovery Orchestra for many years, Linda and John Quinn. They will be

presented with the 2010 Discovery Award during the evening's festivities in recognition of their generous support. We are also grateful to our Gala co-Chairs, Adam Psichos and Clelia Biamonti, for their commitment to our vision of creating a television program that will be seen and heard by millions of people through distribution by American Public Television.

There are many sponsorship opportunities from Premier Circle level to underwriting the Event Décor or the DVD replication. Acknowledgement of the generosity of our sponsors will be highly visible—in the program, through elegant signage that evening, and, for our top sponsors, the opportunity to be included in the credits of the nationally broadcast television show.

For more information, please call The Discovery Orchestra office at 908-226-7300 or visit www.DiscoveryOrchestra.org.

Mark Thursday, April 29, 2010 as the date to Discover *Beethoven's 5th* and don't miss this chance to treat yourself and your guests to a unique event—a live television taping paired with a festive Gala!



2009 Discovery Award recipient David Grant with Trustee Elizabeth Gump and Virginia Johnston



2009 Discovery Award recipient Jean Burgdorff with George Marriner Maull



Gala attendees enjoy dinner in the lobby of NJPAC

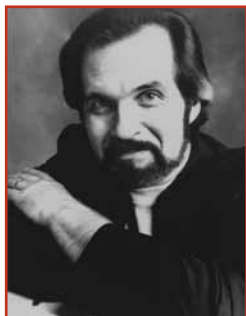


Artistic Director George Marriner Maull

If you like, join us for the *Discover Beethoven's 5th* concert only—tickets are \$30, with seniors/students/groups of 10 or more at \$24. Order online, call the office or use the order form on page 3.

Conductor's Corner

Good Friends and Partners



No one exists in a vacuum, and that certainly includes The Discovery Orchestra. We are fortunate indeed to count among our friends and partners American Public Television, the New Jersey Performing Arts Center, Newark Boys Chorus School and the adult continuing education entities: Leisure Learning at the

Bernards Township Library, Lifelong Learning at Caldwell College, New Jersey Federation of YMHA's and YWHA's and The Adult School of Montclair. These partners play an important role in helping us fulfill our mission of teaching individuals the listening skills needed to be deeply moved by classical music. This winter and spring the Adult School of Montclair will present two events: an evening lecture, *The Discovery Orchestra—Artful Innovation* and a four-session course, *Why Brahms Stopped at Four*.

On Monday, March 15, 7:30pm at the First Lutheran Church, Montclair, I will speak about *Artful Innovation*—how The Discovery Orchestra came to be—a real look behind the scenes. How did a professional symphony orchestra called The Philharmonic Orchestra of New Jersey evolve into an educational organization with such a singular, all-consuming mission? Learn about how The Discovery Orchestra makes its impact.

Beginning Wednesday, March 3, 10am at Crane's Mill Adult Community in West Caldwell, we'll find out *Why Brahms Stopped at Four*—referring to his fourth symphony. After probing this incredible work, we may come to our own conclusions regarding his choice not to write a fifth symphony.

American Public Television's (APT) belief and confidence in our work played a significant role in the decision to produce our second show for APT distribution nationwide. We are elated to be taping *Discover Beethoven's 5th* at the New Jersey Performing Arts Center, where we have been appearing since this great venue opened its doors in 1997.

And speaking of good friends and partners, we sincerely thank all of you for attending our educational concerts, courses and lectures and for sharing your feedback with us. We exist for you!

A handwritten signature in black ink, appearing to read "George Marriner".

The Discovery Orchestra— Artful Innovation

MONDAY, MARCH 15, 2010, 7:30-9PM,
FIRST LUTHERAN CHURCH, MONTCLAIR

Learn about The Discovery Orchestra's evolution from a traditional performance orchestra to an interactive, teaching orchestra with Artistic Director George Marriner Maull. The class will be an introduction to the "discovery process," an innovative and illuminating feature of all TDO's programs that allows one to experience the world of classical music in a whole new way. A fascinating perspective for the new concertgoer and the veteran alike. Presented by the Adult School of Montclair.

TO REGISTER CALL 973-746-6637

Fall in Love with Music*

SATURDAY, APRIL 10, 2010, 10AM-3PM, NJPAC

Join Maestro Maull as he helps you learn how to receive more pleasure from your music listening. Humor, personal anecdotes and historical information are combined with specific listening techniques. These can be learned in one day and applied for a lifetime. A two-hour morning session is followed by lunch and then a two-hour afternoon session. Recommended for both regular concert-goers and novices, ages 13 and up.

Discover Rachmaninov—Symphony No. 2* Listening Course

5 TUESDAY EVENINGS:

MAY 11, 18, 25 AND JUNE 1, 8, 2010, 7:30-9PM,
ST. LUKE'S CHURCH, GLADSTONE

Discover More Beethoven*

SATURDAY, MAY 15, 2010, 10AM, NEW JERSEY YOUTH
SYMPHONY MUSIC CENTER, NEW PROVIDENCE



Free to Discover *Beethoven's 5th* attendees, this follow-up listening session with Maestro Maull will deepen your understanding of Ludwig van Beethoven. TDO's assistant concertmaster, violinist Rebekah Johnson, will collaborate with Maestro Maull to explore Beethoven's *Kreutzer Sonata*. Attendees are encouraged to invite a friend free of charge. A reception with Maestro Maull follows the session. Reservations required.

* To purchase tickets or make reservations visit www.DiscoveryOrchestra.org, call 908-226-7300, or use the order form on page 3.



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(BRAILLE DOCUMENTS AVAILABLE
BY ADVANCE REQUEST)

Executive Director's Message



In trying to think of something clever and different to report in my message, I realized that the most important thing I can share is my profound thanks to all the people and organizations that have helped keep The Discovery Orchestra afloat and on mission in this challenging time.

First I would like to thank our dedicated Board of Trustees for being so active and passionate about our music listening mission. They have been integral to the success of our Discover *Beethoven's 5th* television campaign by "giving and getting" much of the funding needed for this project. They are also currently participating in Board Development Workshops being presented by The Geraldine R. Dodge Foundation, a major supporter of TDO. These workshops have truly re-energized and re-focused all our Trustees as we look to begin a new strategic planning process later this year. Part of this work has involved specific self-assessment that has illuminated some areas on which to focus.

Next I thank our Board of Advisors. Many of you may be wondering—what is the Board of Advisors? Simply put, it is a group of individuals who do many of the things regular trustees do except for governance. They are some of our greatest ambassadors—they introduce

new people to TDO, engage new donors, help find houses for our in-home recitals, share ideas and advice—both solicited and unsolicited—and actively participate as attendees and contributors.

And where would we be right now without our Discover *Beethoven's 5th* Television Project donors? Well, we certainly would not be advancing our educational mission as profoundly and on such a large scale as television distribution allows. Many individuals, along with several foundations and corporations, have stepped up with "stretch" gifts, challenge matches and community grants, representing contributions both large and small, to help us raise the dollars needed for the taping on April 29th. I would like to especially acknowledge our major TV donors to date: Jean T. Burgdorff, Josh & Judy Weston, Michael & Mary Johnston, Betse & Frank Gump, The Frank & Lydia Bergen Foundation, The NYMEX Foundation, The Glenmede Trust Company, Jervis Brinton & Toni Marotta-Brinton, Garnett & Martha Keith and Judy Musicant & Hugh Clark, Jr.

Last I wish to share my gratitude for our wonderful staff—Administrative Director Diane Lester, Events Director Jeanne Maass, Chief Development Officer Paul Goldberg and Artistic Director George Maull—all such great colleagues and friends. They make going to work a real pleasure, which has proved so helpful during these stressful times!

Virginia Johnston

TDO Order Form

Discovery Concerts™

	Qty	Reg	Qty	Seniors & Students	Qty	Groups	SUBTOTAL
Beethoven's 5th 4/29/10		\$30		\$24		\$24	

Discover More Music

	Qty	Free to Discovery Concert attendees		-
More Beethoven 5/15/10		Reservations Required		-

Listening Courses

	Qty	Reg	Qty	Seniors & Students	SUBTOTAL
Fall in Love with Music 4/10/10		\$60		\$50	
Discover Rachmaninov 5/11/10-6/8/10		\$60		\$50	

Discover Beethoven's 5th Gala*

	Qty	Reg			SUBTOTAL
Maestro Circle 4/29/10		\$350			
Patron Circle 4/29/10		\$250			

Add credit card handling fee if using a credit card for payment	\$4.00
I wish to make a tax-deductible contribution of	
Grand Total	

I would like an invitation to the **Discover Beethoven's 5th** Gala.

Send order with self-addressed stamped envelope and check or credit card info to:

TDO • PO Box 4064 • Warren, NJ 07059

Order by phone 908-226-7300 • Fax order to (908) 226-7337

Order online at www.DiscoveryOrchestra.org

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Amex/VISA/MC # _____

Exp. Date _____ 3-digit Security Code for VISA/MC _____

Artists and programs subject to change. No refunds available.

* See TDO's website for complete list of sponsorship levels.

Join Maestro Maull for NJPAC's Bank of America Overtures

(pre-concert conversations one hour before performances) for
the following Prudential Hall concerts:

FRIDAY, FEBRUARY 26, 2010

Leipzig Gewandhaus Orchestra
Beethoven's Symphony No. 7

FRIDAY, MARCH 12, 2010

Mariinsky Orchestra
Tchaikovsky's Symphony No. 5

SUNDAY, APRIL 4, 2010

**Lang Lang with the
Schleswig Holstein Festival Orchestra**
Prokofiev's Piano Concerto No. 5

FRIDAY, MAY 21, 2010

Los Angeles Philharmonic
Mahler's Symphony No. 1

NJPAC Overtures are free with the purchase of concert tickets.
Visit www.njpac.org.

Discovery Concerts™ and
Discover More Music are sponsored by



The Chubb Corporation

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Mr. & Mrs. Michael Kurak,

The Summit Area Public Foundation,
and The Frank & Lydia Bergen Foundation.

TDO'S FISCAL YEAR 2009
ANNUAL REPORT IS AVAILABLE AT
WWW.DISCOVERYORCHESTRA.ORG



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WINTER 2010

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tdo | The Discovery Orchestra
George Marriner Maull, Artistic Director
PO Box 4064, Warren, NJ 07059
(908) 226-7300