

Donors

We gratefully acknowledge the following contributors who generously supported The Discovery Orchestra during fiscal year 2021.

Symphony Circle (\$50,000+)

Mr. Michael Johnston

Maestro's Circle (\$25,000-\$49,999)

Kosloski Family Foundation
New Jersey State Council on the Arts

Concertmaster's Circle (\$10,000-\$24,999)

The Geraldine R. Dodge Foundation
Peter R. & Cynthia K. Kellogg Foundation
F.M. Kirby Foundation, Inc.
Mr. and Mrs. William O'Connor
Mr. and Mrs. Sterling Pierson

Principals' Circle (\$5,000-\$9,999)

Mr. Ravenel Curry
Ms. Virginia Johnston
Mr. and Mrs. George Marriner Maull
Ms. Judy Musicant and Mr. Hugh Clark
David and Ellen Williams

Musicians' Circle (\$2,500-\$4,999)

Burgdorff Foundation
Mr. Alfonso Finocchiaro
Glenmede
Investors Foundation
Mr. and Mrs. Daniel Kopp
Kosloski Family Foundation
George Ohl, Jr. Charitable Trust

Benefactors (\$1,000-\$2,499)

Mr. and Mrs. Francis Aquila
Mr. Bernard Berkowitz
Mr. and Mrs. Brandon Clark
Mr. Benjamin Crane
Ernst Wessel Foundation Inc
Mr. Dennis Estis and Ms. Phyllis Kessler
Mrs. Mary Horn
Mr. and Mrs. Michael Mahoney
Mr. and Mrs. Louis Matlack
Mr. Edward McGann and
Ms. Rachel Weinberger
Mr. and Mrs. Robert Neff
Northern NJ Community Foundation
Mrs. Marilyn Pfaltz
Dr. Vina Isaac and Dr. William Powers
Mr. Stephen Reynolds
The Goodcoin Foundation /Target Circle
Mr. and Mrs. Ferrill Roll

Patrons (\$500-\$999)

Mr. and Mrs. Howard Beroff
Mr. and Mrs. Charles Chapin
Kristine Golden
Dr. and Mrs. Frank Gump
Ms. Susan Head
Mr. and Mrs. Bruce Hogg
Drs. Shane and Jee-Hoon Krska
Patricia G. Luthy
Dr. and Mrs. Joseph Mantell
Rev. Timothy Mulder and Ms. Linda Walker
Ms. Kathleen O'Neill
Mrs. Louis Piancone

Mr. and Mrs. Bernard Picchi
Mr. Adam Psichos and Dr. Clelia Biamonti
Mr. & Mrs. Leonard Selesner
Mr. and Mrs. Jeremiah Shaw
Mr. and Mrs. Robert Sherman
Cantor and Mrs. Murray Simon
Anonymous

Sponsors (\$300-\$499)

Dr. and Mrs. Mark Cardillo
Ms. Sandra Braddy-Hall
Mr. and Mrs. Robert Hamburger
Mr. and Mrs. Hewitt Johnston
Ms. Joyce Lin
Ms. Maryann Cocozziello and
Mr. Peter Lombardi
Ms. Kathleen Murphy
Ms. Lisa Patterson
Mr. John Schuler and Ms. Gail Whiting
Mr. and Mrs. Chris Willcox
Anonymous

Associates (\$200-\$299)

Mrs. Linda Abrams
Mr. and Mrs. George Allport
Mr. Keith Behrens
Mr. Peter Benoliel and Ms. Willo Carey
Mr. Brian Braytenbah
Mr. & Mrs. Ken Browne
Mr. and Mrs. Robert Ellis
Ms. Anne Herbert
Mr. and Mrs. Richard Kaller
Mr. Rick Kaller
Mr. and Mrs. Michael Kurak
Mrs. Nancy Lee
Ms. Helen Cha-Pyo and Dr. Daniel Pyo
Ms. JoAnne Moticchio and
Mr. Charles Schultes
Mr. Lewis Walker
Mr. John Wargacki
Ms. Deborah Weinberger
Anonymous (2)

Contributors (\$100-\$199)

Mr. & Mrs. Frank Anthony
Mr. and Mrs. William Barstow
Mr. and Mrs. Joel Bickell
Mr. and Mrs. Bruce Braytenbah
Ms. Peggy Brodeur
Mr. and Mrs. Sheldon Bross
Mr. Fred Burgerhoff
Mr. and Mrs. William Cahn
Mr. and Mrs. Alan Castroll
Mr. and Mrs. John Cooper
Mr. Richard Corash
Mr. and Mrs. Elliot Dee
Ms. Patricia Bergen and Mr. Joseph Domas
Mr. and Mrs. Lou Golm
Dr. and Mrs. Raziel Haimi-Cohen
Mr. and Mrs. Dale Hoff
Mr. and Mrs. Harold Kelshaw
Mr. Alfred Lee and Mrs. Regenia Moore-Lee
Mrs. Diane Lester
Mr. and Mrs. Carl Malmstrom
Mr. and Mrs. Paul Marini
Ms. Barbara Nadaff
Mr. Frank O'Reilly
Miss Donna Pink
Mr. and Mrs. John Reiner
Ms. Barbara Sager
Mr. Stephen Sands
Ms. Barbara Sarsony
Mr. Edward Schneid
Mr. and Mrs. Walter Schoenknecht

Mr. and Mrs. Ron Skweres
Mr. and Mrs. Jack Smith
Mr. Douglas Taylor
Mr. and Mrs. Tom Tobitsch
Mr. and Mrs. Steve Tolbert
Ms. Allison Trimarco
Dr. Steven Wolf
Dr. and Mrs. Daniel Zacharias

For a complete list of donors, please visit
www.DiscoveryOrchestra.org/annual-reports

Board of Trustees

Stephen Reynolds, *President*
Rachel Weinberger, *Secretary*
David A. Williams, *Treasurer*
Sandra Braddy-Hall
Caitlin Haughey
Susan Head
Mary G. Horn
Trisha Mahoney

Staff and Consultants

George Marriner Maull, *Artistic Director*
Virginia Johnston, *Executive Director*
Diane Lester, *Administrative Director*
Elliot Dee, *External Relations Director*
Laura Ward, *Social Media Director*
Christine Thorsen, *Technical Manager*
Michael Avagliano, *Administrative Manager*

Ambassadors

Catherine Aquila
Clelia Biamonti
Brian Braytenbah
Ken Browne
Tom Davison
Dave Emmerling
Dennis A. Estis
Elizabeth C. Gump
E.J. Harrison
Vina Isaac
Michael J. Johnston
Judith Musicant
Walter Schoenknecht
Sandra Brown Sherman
Richard Somerset-Ward
Tricia Tunstall
Alan Yu

The Discovery Orchestra teaches the listening skills that help people emotionally connect with classical music. We achieve this through live performances, intimate gatherings and media programs.

Orchestra and audience photos courtesy of Debbie Weisman and Daniel Hedden. Annual Report Design by Palmer Uhl Design.



Annual Report ~ Our 34th Season

FISCAL YEAR 2021 • JULY 1, 2020–JUNE 30, 2021

Leadership Message: MOVING FORWARD AS A COMMUNITY

During The Discovery Orchestra's 2020-2021 season, we were fortunate to already be creating and presenting digital content. Having shifted most of our music listening educational programs into the virtual realm, as guided by our last two strategic plans, we ended our 34th season with a substantial degree of comfort.

Contributing to our successful season was the support and guidance received from both individuals and leading organizations in the state. ArtPride, the New Jersey State Council on the Arts, and the New Jersey Theatre Alliance supported the Orchestra by making available special grants, webinars and other resources to navigate the challenges posed by Covid. Additionally, our individual donors made significant contributions to support not only our virtual programs but also ensure the sustainability of the staff structure. In fact, we were excited to welcome two new staff members to the team last spring: Technical Manager Christine Thorsen and Administrative Manager Michael Avagliano.

Beginning with a virtual gala in September 2020, to online Zoom sessions for music students, to creating a *Learn Online* webpage of curated listening resources, to our first ever *live* radio broadcast in May 2021, we are proud to have fulfilled our mission throughout the pandemic waves of fiscal year 21. Also, our board, staff and committee members were able to engage in many professional development opportunities, including diversity, equity, and inclusion workshops and other learning circles. These interactions with peers allowed The Discovery Orchestra to continually assess and adapt our commitment to breaking down barriers to classical music. Among other initiatives, we committed to "expanding our repertoire to feature music by composers of all races, ethnicities, genders, and backgrounds to build greater appeal and attract new listeners," as formulated in our DEI statement.

Programmatically, the investment in our latest public television program, *Discover The Firebird*, continued to pay off with 139 national broadcasts from 7/1/20 through 6/30/21. This included airings in 24 states to over 31 million potential households, including in the top markets of New York, Los Angeles, Tampa, Denver, Orlando, Nashville and Washington, D.C. And we continued to receive wonderful feedback: "George Marriner Maull and The Discovery Orchestra highlighted various aspects of this famous piece which might be lost to the casual listener. This was fun and rewarding for listeners of all ages."

In addition to *Firebird* broadcasts, we produced twice-monthly episodes of our *Inside Music* radio program in partnership with *WWFM The Classical Network*. Ten episodes of our new video/podcast series, *Notes from Under the Piano*, debuted last season. The series features Maestro Maull sharing some fun and at times very moving reflections on his career as a music educator and performer.

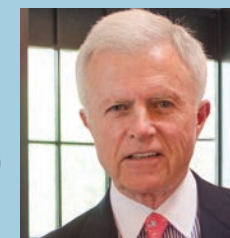
A dozen virtual outreach sessions with New Jersey music student and senior groups - Keys 2 Success in Newark, Trenton Music Makers, Paterson Music Project, Newark School of the Arts, Newark Boys Chorus School, Rhythms for Life in Morristown and Warrenbrook Seniors—provided rewarding music listening interactions for the participants.

A final "high note" was when four of our musicians joined Maestro Maull last May at the WWFM studios for a live broadcast of *Discover The Birthday Boys* - a musical thrill and an emotional reunion. With thousands of radio listeners tuning in, it was a wonderful culmination of the season.

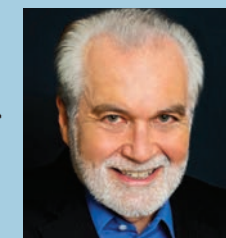
As we continue to adapt to a world impacted by the pandemic, we remain grateful to help people of all ages and backgrounds to "listen better", and that you and all of our contributors have joined us in this mission!



Virginia Johnston
Virginia Johnston
Executive Director



Stephen Reynolds
Stephen Reynolds
President,
Board of Trustees



George Marriner Maull
George Marriner Maull
Artistic Director

Break Through Classical Music
THE DISCOVERY ORCHESTRA
George Marriner Maull, Artistic Director

Season Highlights

Our 2020–2021 season challenged us like never before in finding creative ways to reach our audiences. With those challenges, though, came new opportunities to engage people virtually!



Two to Tango – Virtual Gala

Guests enjoyed an exploration of music by Astor Piazzolla and celebrated our Discovery Award Honoree, Sue Head, for her long-time support of the Orchestra.



The Riverside Guitar Duo

Susan Head: 2020 Discovery Award Honoree

Discover The Birthday Boys – Live Radio Broadcast on WWFM

For the first time, we presented a Discovery Concert broadcast on the radio! On May 7, 2021, four of our wonderful orchestra members joined Maestro Maull at the WWFM studios to explore music of Brahms and Tchaikovsky.



Outreach

In response to the need for learning to continue online through the pandemic, we expanded our outreach activities with the help of Zoom. Maestro Maull presented virtual music listening lessons for local music students and senior groups.



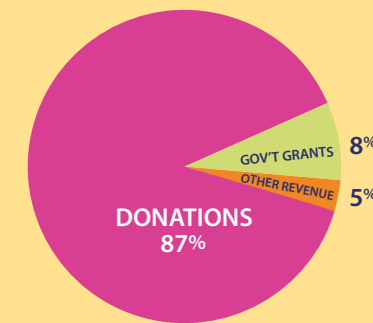
A Taste of Rossini Virtual Wine Tasting

On June 10, 2021, Master of Wine Chris Cree joined Maestro Maull and online participants around the country for this unique virtual event. Attendees sampled great Italian wines and enjoyed a fascinating look at the music of opera composer Gioacchino Rossini.

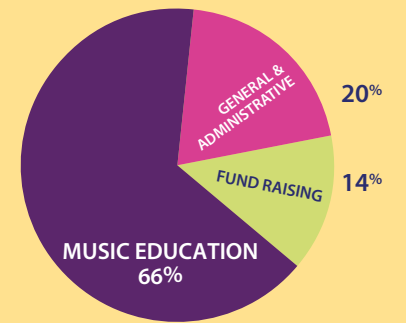


Financial Snapshot

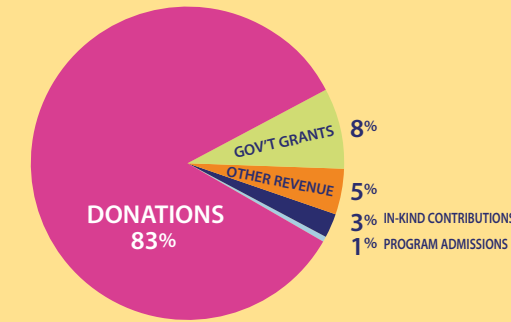
FY21
Revenues & Support
\$819,612*



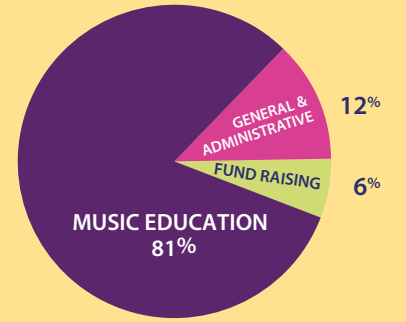
FY21
Expenses
\$263,561



FY20
Revenues & Support
\$360,107



FY20
Expenses
\$520,617**



* The higher revenue during FY21 was primarily related to a generous major gift received.

** The increase in expenses during FY20 was primarily related to the *Discover The Firebird* production expenditures.

A copy of the complete audited financial statements of The Discovery Orchestra is available at <https://discoveryorchestra.org/financial-statements>

Audience Feedback

"Thank you very much for the extraordinary master class last Saturday. Our students got so much from Maestro Maull! ...the hour passed too fast and left me wanting more. Thank you!"

—Dr. Patricio Molina, Associate Director, Conservatory Division, Newark School of the Arts

"I've just finished viewing your musical chat devoted to the Finale of Stravinsky's Firebird... what a truly masterful presentation! I was simply blown away! Kudos to you for creating such a captivating learning/listening experience! I wish we could see an explanation like that for every concert we attend."

—Barry C., Santa Fe, New Mexico

"Thank you for this look at Florence Price and her music! She was a remarkable woman and an important American composer."

—YouTube subscriber, re: our new Chat Video series

"I CANNOT say enough about how great this program is! If you have never given Classical Music much of a chance, this is THE BEST approach I've seen."

—Twitter follower, re: *Discover Beethoven's 5th* via Amazon Prime

PROGRAM SPONSORS

Brandon & Carol Clark
Mr. Alfonso Finocchiaro
Mr. and Mrs. Sterling L. Pierson
Gail & Dan Kopp
Patricia G. Luthy
Judy Musicant & Hugh Clark
George A. Ohl, Jr. Charitable Trust
Northern NJ Community Foundation
Ernst Wessel Foundation
David & Ellen Williams



Made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts.