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The Discovery Orchestra teaches the listening skills that help people emotionally connect with classical music.

Orchestra and audience photos courtesy of Debbie Weisman and James Orthmann. Annual Report Design by Palmer Uhl Design.



@DiscoveryOrch @CatchMaullaria

Break Through Classical Music THE DISCOVERY ORCHESTRA

George Marriner Maull, Artistic Director

Annual Report ~ Our 35th Season

FISCAL YEAR 2022 • JULY 1, 2021–JUNE 30, 2022

Leadership Message: BUILDING ON A SOLID FOUNDATION

When recalling the pandemic, which included our Fiscal Year 2022, memories are often a bit hazy. The good news from that difficult period is that The Discovery Orchestra not only survived, but actually thrived during a time that seriously challenged arts organizations around the country.

Our good fortune was due in large part to two factors: One — our Strategic Plan, already in place when the pandemic began, called for continuing to concentrate our efforts on electronic media as the primary mode for furthering our mission. And two — our individual patrons and foundation donors helped ensure that our programs and outreach efforts would continue through their generous support. We are also especially fortunate to have received continued substantial funding from the New Jersey State Council on the Arts, demonstrating a long-term commitment to our mission.

Our programs kicked off in October 2021 with an exciting in-person Patrons' Dinner gala event. It was wonderful to experience *live music* again with the beautiful, bold playing of violinist Nathan Meltzer and pianist Rohan De Silva — as well as to celebrate the many contributions of Discovery Award Honorees Rachel Weinberger and Ed McGann. In November Maestro Maull partnered with the New Jersey Youth Symphony in a Discovery presentation of Morton Gould's *American Salute*. And in March the Stephane Wrembel Band helped lead an exploration of jazz guitarist Django Reinhardt.

Throughout the 2021–22 season, twice-monthly episodes of our *Inside Music* radio program were broadcast in our continuing partnership with WWFM The Classical Network, heard at 89.1 on the FM dial and online at wwfm.org. Four

episodes of our popular video/podcast series, *Notes from Under the Piano*, were released with more episodes being prepared for release the following season.

A dozen outreach sessions with New Jersey music student and senior groups — Keys 2 Success in Newark, Paterson Music Project, Newark School of the Arts, Newark Boys Chorus School, Rhythms for Life in Morristown, and Warrenbrook Seniors — provided engaging music listening interactions.

As outlined in our Strategic Plan, the second half of our 2021–22 season included pre-production work for the fall 2022 taping of our sixth public television show: *Discover Saint-Saëns' "Organ" Symphony*. Another initiative was to focus on promotion and audience engagement. To that end, we began a partnership with Social Impact Studios, an organization that specializes in helping nonprofits expand and better serve their audience base. And in alignment with our Core Values — which include Accessibility and Innovation — we formed a DEI Task Force, hosted a Board training session for other area arts nonprofits, and utilized a work by New Jersey native and living jazz legend Paquito D'Rivera as part of our live outreach sessions.

Thoughtful planning and fiscal leadership have provided a solid foundation upon which to build. We are most grateful to Steve Reynolds and Ginny Johnston for their countless contributions and tireless dedication to The Discovery Orchestra. And as the leadership batons have been passed to Rachel Weinberger and Rick Kaller for FY23, the organization remains confident that its mission and objectives are well-positioned for the future.



Virginia Johnston
Virginia Johnston
Executive Director, FY22



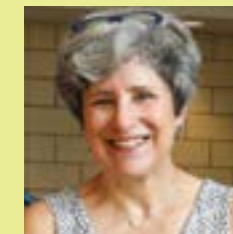
Stephen Reynolds
Stephen Reynolds
President, Board of Trustees, FY22



George Marriner Maull
George Marriner Maull
Artistic Director



Rick Kaller
Rick Kaller
Executive Director (current)



Rachel Weinberger
Rachel Weinberger
President, Board of Trustees (current)

Season Highlights



Catch Ludwig If You Can Gala

Guests enjoyed an exploration of Beethoven's *Kreutzer Sonata* and celebrated our Discovery Award Honorees, Rachel Weinberger and Ed McGann, for their contributions and long-time support.

Discovery Concerts

Live Discovery Concerts resumed in 2021–22, featuring collaborations with the New Jersey Youth Symphony and the Stephane Wrembel Band.



Outreach

A critical part of our mission, music listening outreach sessions were continued for local music students and senior groups.

Audience Feedback

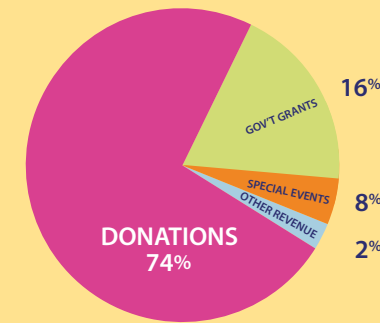
"The Discovery Orchestra keeps climbing the rungs... George is unique in what he does — a messenger for music."
—a long-time Discovery Orchestra supporter

"It's just wonderful!! So beautifully spoken and so well-shaped — you do a good job of dramatizing your big question, making it sound compelling and even crucial. As we know it IS."
—Notes from Under the Piano viewer

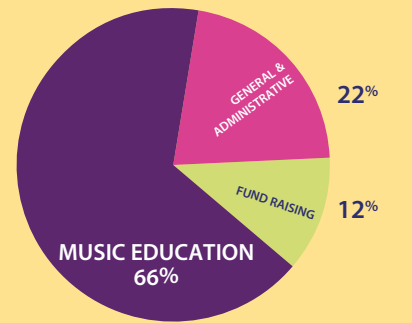
"Just caught up with the FIREBIRD video. Outstanding production in every way. As a fellow educator via television, I know the care, planning, and knowledge required to execute something of this enduring value. Congrats to you & your extraordinary team."
—Television Industry Professional

Financial Snapshot

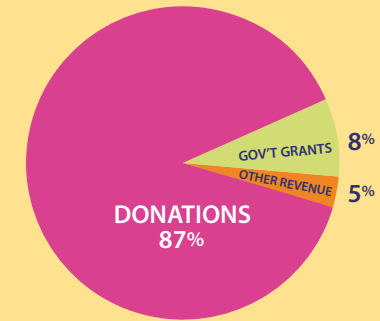
FY22
Revenues & Support
\$313,668



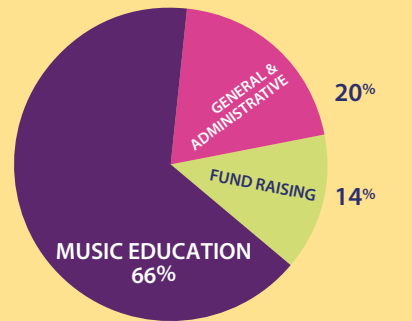
FY22
Expenses
\$305,982



FY21
Revenues & Support
\$819,612*



FY21
Expenses
\$263,561



* The higher revenue during FY21 was primarily related to a generous major gift received.
A copy of the complete audited financial statements of The Discovery Orchestra is available at discoveryorchestra.org/financial-statements

FY22 BY THE NUMBERS

12
Community Outreach,
Program and
Training Partners

560+
Audience Reached
through Live Events

300K+
Audience Reached
through Broadcast &
Streaming Platforms
(public TV airings,
Amazon Prime, and
PBS Passport)

\$231K
Donations

\$50K
NJ State
Council on
the Arts Grant

147
Students Reached
(live and virtual
outreach sessions)

25K+
Audience Reached
through DVD Sales,
Broadcasts & Webcasts,
Films Media Group

PROGRAM SPONSORS

Mr. Alfonso Finocchiaro
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Made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts.